

FOR IMMEDIATE RELEASE March 10, 2014

Media Contact: Katherine Peters

(204) 204-949-3234 katherine@cohcinc.com

THE CARING MANITOBANS HOSTING CELEBRATING FAMILY CAREGIVERS! INSPIRATION & MORE An event recognizing caregivers and helping the Heart And Stroke Foundation

As part of our mission to promote recovery, the Heart and Stroke Foundation works to make a tangible difference in the quality of survivors', families' and caregivers' lives and to reduce risk of further health problems. We are proud to support "Celebrating Family Caregivers! Inspiration and More. It will provide valuable and much needed support, connections and resources for the silent heroes who continuously ignore their own health, emotional, and financial needs in order to focus on improving or at least maintaining the health, dignity, pride and quality of life of those who depend on their care.

-A message from the Heart and Stroke Foundation of Manitoba

Our Event Presenter: Comforts of Home – Care

Katherine Peters, the founder of Comforts of Home – Care, is an outspoken advocate for seniors and for vulnerable people. Peters is a frequent speaker at events, sharing the painful lessons learned when her mother was the victim of a home invasion that made national headlines for its brutality. She is active in work to prevent elder abuse, recognizing caregivers, and supporting organizations that provide service and support to seniors and vulnerable. Katherine understands only too well that we must be vigilant in protecting our loved ones. As a result of her own family's experience, Katherine takes great comfort in knowing she and her team of caregivers make life better for hundreds of families in Winnipeg and beyond each and every day. Katherine Peters has been honoured with the 2011 Women's Entrepreneur of the Year Award for Excellence in Service. She has also been awarded a Better Business Bureau Torch Award for Marketplace Excellence in recognition of superior commitment to exceptional standards. Comforts of Home – Care is a Manitoba-owned-and-operated company that provides compassionate care for seniors to help them stay in their homes for as long as possible and provides family caregivers with much needed support and peace of mind.

Our Event Sponsors for CELEBRATING FAMILY CAREGIVERS! INSPIRATION & MORE:

Brematson & Associates Inc.: Susana Scott is the founder and President of Brematson & Associates Inc., a national fee-for-service advocacy organization based in Winnipeg. Scott created the company in 2004 as a direct result of the disability issues she encountered when her daughter was born with Spina Bifida. As a full time caregiver to her daughter, she understands the often heart-wrenching challenges and commitments involved in caring for loved ones while balancing career and life commitments. With respect, compassion and understanding, Brematson represents the disabled, liaises with the medical community, and provides assistance with applications and appeals. Over the last decade her company has recovered millions of dollars in tax credits and benefits for thousands of Canadians with disabilities.

Chimuk Landry Private Wealth - Investors Group Financial Services Inc Jordan Chimuk and Candace Landry are extremely proud to be supporting this event which is so close to their hearts. They have helped numerous clients who are caregivers for their loved ones and understand the emotional and financial stresses this can create. The company offers more than 50 years of value-based, combined experience in building wealth for clients. Integral to this are the strong relationships that have been created over the years. Because of our holistic approach, we often advise on many of the life events that people face. We provide leadership, clarity and confidence to motivate clients, while creating a tailored financial plan to protect and grow their wealth at each stage of their lives, or for others who may depend on them.

Your Life Unlimited: Award-winning speaker, author of two books, and CJOB radio host of "Your Life Unlimited", Stephanie Staples, is a woman on a mission – to re-inspire, re-energize and reengage individuals to live their lives with full gusto! Her present career as a professional speaker, consultant and life coach has been inspired by her eclectic background of nursing, fitness, business and communications and her passion for personal growth. She infuses humour and heart with practical, relevant and do-able content to activate everyone to leave with tools they can use immediately to improve the course of their lives, personally and professionally. Laughing, crying and regular 'aha' moments are all part of the Your Life Unlimited Experience.